

## Observations - sexism

### General:

- (1) senior members who had been within the TV industry for 20 years+ were all men
- (1) most executive producers and program editors at the sports place + ITN were men
- (2) **there is an issue, if you look in general at pay, at women's pay, there's something serious, like 10 or something % less than men**

### Sports:

- (3) there was extreme sexism within the sport TV sector
- (3) Within sports - there was a lot of masculine, sexist banter
- (3) sports cameramen would often zoom on women's body parts and comment on them
- (3) the sexism within sports felt very permanent
- (3) there were no women sports presenters
- (1)/(3) camera people also tended to be always male - women mostly did VT, editing or sound roles in the gallery
- (3) women didn't get to go out into the field much

### ITN:

- (4) the most powerful people at ITN were never women
- (3) in the news, the women presenters, unlike the male presenters, were always pretty - looks played a massive part for presenters

## Observations - counter

### General:

- (4) all areas of the TV industry felt accessible to her generation
- (1) for her generation there was a reasonably good mix of males and females, nearly 50/50
- (1) there has clearly been a change over the last 20 years
- (4) quite a lot of producers were female
- (1) in terms of employment, it's a lot better now

### ITN:

- (1) the news room in general was pretty 50/50
- (4) there's certainly powerful women at ITN, but not the most powerful

## Reasons for lack:

- (1) the junior female staff felt they weren't old enough to challenge the sexism (haven't got enough authority or respect yet?)
- (3) there's a perception that women aren't as strong in technical roles

- (5) there's a perception that women can't make good managers because they are bound to stop and have kids at some point
- (1) the lack is partly a historical issue - (long term discouragement) = 20 years ago it was very different
- (2) it's the culture - men's stories dominate in our culture and its hard to change a culture
- (4) it just takes longer time for women to filter up the ladder into the senior management jobs (but why is this?)
- (2) pay inequality shows that our society is still patriarchal
- (3) sexism is rife in Sports TV because there is a massively masculine atmosphere

#### Effects of lack:

- in fictional TV, there's generally a masculine perspective
- many more male protagonists compared to female protagonists
- women's TV shows generally tend to follow certain genres to do with looking nice, creating a home..etc.
- a lot of female characters still seem to be periphery - there is something they have to save or acquire

1. (3) Sexism
2. (1) long-term domination
3. (2) society/culture
4. (4) Women prevented as creative risks
5. (5) expectation of Motherhood