

1. Intro:

- summary of the study and data, as well as any relevant substantive context, background or framing issues
- the “big questions” answered by your data analyses, and summaries of your conclusions about these questions
- Brief outline of remainder of paper

2. Body

- data
- methods
- analysis
- results

3. Conclusion

external - Reasons:

Source 2:

- Source 2
- (1) Hollywood execs are led by money + sex – don’t want older women around
- (2) fewer woman at the top = fewer female role models + mentors
- (3) studios find it hard to imagine women in charge
- (4) Hollywood tends to avert risk, unless it’s worked in the past
- (5) Biggest budget films are aimed at teenage boys – women not expected to be able to cope with this
- (6) Traditionally it’s a man’s role
- (7) Majority of people in power in men = they relate more to male stories
- (8) It’s a question of who brings up the kids – has a material effect on all woman’s careers – some say trying to have children and being a film director is virtually impossible unless you’re rich
- It’s a mix of sexism, cultural differences between men and women, and maternity issues
- (9) execs often seem perplexed by films with female themes

Source 3:

- (3) There’s still a resistance towards new female talent at the top of the industry
- (3) There’s a lack of confidence in women on the part of investors
- (8) The business culture of mainstream film doesn’t allow for people taking time out to have a family
- (9) The film industry simply doesn’t consider stories told by women to be interesting or commercial
- (6) Because of the long-term discrimination, many female filmmakers choose to stay clear from the mainstream industry

- (2) Much harder for female filmmakers starting out in the industry because they need a mentor who's similar to them but there are too few female directors out there to provide that

Source 7:

- (8) "one of the reasons it may have taken me 30 years [to direct a film] is because I also felt incredibly responsible for my kids" - didn't receive help from her director husband
- (10) Naomi Foner – Society has yet to catch up with laws about discrimination
- (8) The culture still undermines women even when it comes to raising a family

Source 9:

- (3) Jodie foster – it's psychology – group of people with incredibly risk job with a lot of money on the line, corporate concerns – they want to be the most risk adverse they possibly can and for some reason in our culture – women represent some kind of creative risk – Hollywood scared they won't get their money back

Source 11:

- (9) They don't just trust the vision of a woman to direct ; they don't trust that people want to see women's stories
- (9) There's a continual sense that male stories are universal, for everyone, and that women's stories are just for women
- (9) The most popular films tend to be male superhero films = male films seem to be the movies that matter – to Hollywood + to the world
- (9) there's an on-going perception that women will go see movies about men but men won't go see stories about women

Source 12:

- (9) part of Langley's job is directing women towards "some of the real opportunities that are actually there in the business" (does she recognise the smaller amount of opportunities available to women?)
- (8) she put off having a family until she was 40 - she felt that her career had to be on a solid footing first
- (8) she admits, "It's difficult [juggling work and family life]. + "I am very fortunate that I have an incredibly supportive husband" - (recognition that women can only have children in the industry if they have a supportive husband?)

Top reasons:

- (9) – execs don't believe women's stories will sell
- (3) – women seen as creative risk
- (8) – bringing up children has a serious effect on a woman's career

Counter

Source 2:

- (11) Now women are well represented in US films schools
- (3) Box office gross show that women filmmakers aren't a bigger financial risk
- (8) Lauzen, Kinnimont and Coolidge: Female film careers aren't interrupted by motherhood

Source 3:

- Muriel D'Ansembourg – there is a huge amount of female talent coming out of film schools
- (3) Alice Lowe references the positives - lack means female filmmakers carry an edginess - their work is often anticipated as new, exciting and “kind of taboo”
- () Alice Lowe believes that people's attitudes will change overtime

Source 4:

- There has been an increase in UK female documentary directors

Source 5:

- Streep – Hollywood was not paying enough attention to the box-office clout which female-oriented films can muster
- Last five years, five movies aimed at women earned over \$1.6bn – still cost a fraction of the blockbusters

Source 6:

- Top 20 UK indie films – 37% = significant jump – breakthrough in the UK
- All UK indie films – 11.4% were female directors β proof that the indie sector isn't much better

Source 7:

- Andrea Arnold: I don't feel discriminated against particularly as a woman writer”.

Source 9:

- Jodie Foster – there's a good chunk of female directors in Europe – not really been Europe's problem
- There's also a good chunk in the indie industry

Source 11:

- (9) Films like Bridesmaids + The Hunger Games are helping to diminish the total male domination of the mainstream industry
- () there are a lot of small scare films by women
- (3) There are women breaking through across Hollywood – Co-leader of WB + Amy Pascal at head of Sony

- 2012's Sundance had parity in both US documentary and feature competitions

Source 12:

- (3) a woman, Donna Langley, is Co-Chairman of Universal Pictures - works on the studio's business and production strategies (very important job)
- (2) she says part of her role is mentoring the next generation of young women who've set their sights on working in the movies
- (3) "I think women have a unique way of multi-tasking and being sort of the ultimate diplomats and those are two skills that come in really handy in our business"
- (3) "it doesn't [feel like a man's world] to me. I think it's because I am surrounded by great and fabulous women"

'Self-identified' reasons for lack due to women

Source 2:

- (12) Kira Cochrane: less women at the top because women are brought up to negotiate in very different ways from men
- (13) Kate Kinninmont of WFTV - noticed that whilst "women are brilliant at pitching somebody else, they're not often good at pitching themselves"
- (12) Kira Cochrane: problems facing female directors - a tangled mix of sexism, cultural differences between men and women, and maternity issues
- (12) Atonia Bird: another problem is that 90% of the time, the people who pitch your ideas are male, they look at the world from a different perspective

Source 3:

- (13) Anna Coatman: some have suggested that the small number of women can be blamed on a lack of confidence in women - on their own account
- (12) Filmmaker Carol Morely believes its ideologically + politically important for women to make films because they offer a different perspective

Source 7:

- (13) Naomi Foner: "we have all kinds of legal equality, but I'm not sure that inside our personal lives we have quite achieved the emotional equality"
- (13) "women are more prone to being self-critical and lacking in confidence when it comes to roles like directing"

Source 12:

- (8) Donna Langley, Co-Chairman of Universal Pictures: "as women we carry a huge amount of guilt every second of every day we are not with our children"

Key stats:

- 9% of Hollywood directors in 2008 were women - this was the same percentage in 1998
- Kathryn Bigelow was the fourth woman to have ever been nominated for Best Director
- 34% of directing students in Britain
- of the 241 films that had grossed \$100 million or more in the US (2000-2010), only 7 were directed by women
- BFI: LSFF - 40% of new shorts were directed by women
- BFI: 2011 - 5% of directors in Hollywood are women
- BFI: 22% of 2011 Sundance directors were women
- BFI: 50% of Sundance documentary directors were women
- DUK: the amount of women directors in dramas hasn't increased for 20 years
- Helen Mirren: 2008-2012 - 5 films aimed at women earned \$1.6 billion
- BFI: 16.1% of all UK indie films (2012) were written by women - figure has remained pretty consistent over the past 15 years
- BFI: 37% of the top 20 UK indie films + 30% of profitable UK indie films were written by women - significant jump
- BFI: 11.4% of all UK indie films were directed by women - proof that it's not much better in the indie circuit
- BFI: only 3 out of 45 directors of UK-USA studio titles in 2010-2012 were women
- CNN: women made up 18% of directors, exec producers, producers, writers, cinematographers, and editors working on the top 250 domestic grossing films
- CNN: (2012) women directors alone accounted just 9% of all Hollywood directors
- Fandor: 4.4% of directors across the top 100 box office films have been women
- Fandor: 34.5% of documentary directors are women --- more than narrative
- NY: 10.6% increase in female characters on screen observed when a woman is directing
- NY: 8.7% when female screenwriter is attached
- NY: 5:1 average ratio of men working on films to women
- 2013 Oscars - 140 men nominated, 35 women nominated
- in 85 years - only 7 women producers have won an Oscar
- only 8 have won the award for best original screenplay in 73 years
- 77% of Oscar voters are male

Effects of lack of women

Source 2:

- (2) Kira Cochrane: the fewer women there are at the top, the fewer role models and mentors there are

Source 3:

- (2) Filmmaker Alice Lowe: much harder for female filmmakers starting out in the industry because they need a mentor who's similar to them but there are too few female directors to provide that

- (3) Alice Lowe references the positives - lack means female filmmakers carry an edginess - their work is often anticipated as new, exciting and “kind of taboo”
- (9) Carol Morely (filmmaker) - we are not receiving enough films from a women’s perspective - its ideologically and politically important because women offer a different perspective on the world

Source 10:

- 2007-2012 - 30.8% of speaking characters are women
- 28.8% of women wore sexually revealing clothes as opposed to 7% of men
- 26.2% of women actors get partially naked while 9.4% of men do
- 10.7% of movies featured a balanced cast where half of the characters are female
- 2.25:1 average ratio of male actors to female actors
- 1/3 of female speaking characters are shown in sexually revealing attire or are partially naked
- 10.6% increase in female characters on screen observed when a woman is directing
- 8.7% increase when female screenwriter is attached
- 2013 - top 10 highest paid actresses made a collective \$181 million Vs. \$465 made by the top ten male actors

Source 11:

- (3) because there are so few movies about women, the ones that are released are held up to absurd scrutiny = women’s successes are still seen as flukes
- (9) when we don’t see women, and we don’t see women’s stories, we get the message that women don’t matter as much, that they’re stories don’t count, that they’re experiences are less valid

Source 12:

- (9) Donna Langley oversaw the production of Mamma Mia! (<--- it takes more women in higher roles to produce mainstream films about women)

Structure:

1. Intro
2. Hollywood's the most troubled area
3. the myth of the indie industry + contrast of indie festivals
4. Male domination + overt sexism + privileged circle
5. women perceived as creative risks + female themes
6. Women's stories vs men's stories
7. raising the family
8. breakthrough of women in hollywood
9. 'self-identified' reasons for lack due to women's own 'faults'
10. effects of the lack